10000 hours

That's how long it takes to become the best at ANYTHING[1].

The Beatles

Before their legendary breakthrough in America, the Beatles easily spent over 10000 hours honing their skills in nightclubs and lesser-known locations in-and-around Liverpool and London.

Soichiro Honda

Before he started Honda Motor Company in 1948, Soichiro Honda spent at least 10000 hours building bicycles and learning about mechanics and combustion engines.

Steve Jobs

Before he founded Apple in 1976, Steve Jobs spent over 10000 hours attending computer design meetings, discussing with Hewlett Packard engineers, and being taught electronics by his father.

If you had the ULTIMATE fiber testing technician, he would...

- Start testing, **without any training**.
- Recognize, **at first sight**, which type of optical link is being tested.
- Find and identify every event on a link with **maximum resolution**.
- **Consolidate** all OTDR test results, **compare** and **analyze** them **from every angle**.
- Give an **accurate verdict** (Pass/Fail).
- Explain **clearly and easily** to other technicians the analyzed information from his expert mind.
- **Detect each fault and diagnose** its impact on the global link.

IN LESS THAN
1 MIN

But that's not life!

Life is more like...

Truck Rolls · Downtime · Training · Expenses

And achieving perfect fiber testing requires...

SKILLED TECHNICIAN + 10000 HOURS + OTDR = **RELIABLE** FIBER LINK CHARACTERIZATION

UNLESS YOU GO THE EXFO WAY

ANY TECHNICIAN + iOLM INTELLIGENT OPTICAL LINK MAPPER = **FAST AND RELIABLE** FIBER LINK CHARACTERIZATION **FROM DAY ONE!**

THAT'S THE RESULT OF **OUR** 10 000 HOURS OF EXPERTISE

INSIDE EVERY iOLM UNIT.

- No. 1 IN OTDRs WORLDWIDE
- 28 YEARS OF EXPERIENCE
- MULTI-ACQUISITION
- MULTIPULSE
- MULTIWAVELENGTH
- DIAGNOSIS AND GUIDANCE

FULLY AUTOMATED, ONE-TOUCH OPERATION

HIRE THE ULTIMATE FIBER TECHNICIAN, GET iOLM.

[1]Based on « Outliers » by Malcom Gladwell

EXFO.COM/iOLM