
Legend Corporation agrees to distribute Emerson Appleton hazardous area equipment

Legend Corporation Limited (“**Legend**”) is pleased to advise that it has agreed to be the Authorised Distributor of Emerson’s Appleton range of hazardous area products in Australia and New Zealand.

Appleton’s products will be sold by the Cabac business and stocked in Australia to support development of the comprehensive product line. Cabac is also pleased to announce the appointment of John McKillop, National Business Development Manager for Industrial and Ex. McKillop is a highly regarded expert in the hazardous area equipment field and will lead the specification and business development of the range across the region.

Appleton is a world leading manufacturer of hazardous area equipment and a clear market leader in Asia with a comprehensive catalogue of solutions including, lighting, switchgear/ control, enclosures, accessories and systems solutions. Legend’s expertise in LV, MV & HV industrial products, its NATA certified laboratories and engineering capability as well as local manufacturing will further enhance the product offering in the Australian and New Zealand market.

This is a unique opportunity for the two strong brands, Appleton and Cabac, to join and create unique possibilities for customers in Australia and New Zealand. Appleton’s global leadership position and innovative technologies along with Legend’s distribution and capabilities in ANZ market will offer immense value to our customers.

Speaking about the development, Legend CEO, Gary Uren, said “the Appleton brand is the hallmark for protection of people and equipment, a brand that can be counted on to deliver reliable power in any environment, from commercial settings to harsh industrial environments. We are proud to be associated with Emerson and believe that the greater market for Hazardous Area Electrical equipment and our electrical wholesale partners will benefit from this expansive range of additional solutions from Cabac”.

About Legend

Legend is a market leading designer, manufacturer and distributor of products and accessories to the electrical, utility, data communications and industrial gas markets. The company also engineers, tests & calibrates and manufactures integrated circuits (micro-chips) and electronic systems for electrical, defence, biomedical and other high-tech industries.

The seven divisions that operate within the Legend group are renowned for their best in-class customer service and exceptional on-time delivery of more than 40,000 product lines. The group employs over 350 people across Australia and New Zealand in multiple manufacturing sites, independently certified test laboratories, corporate offices and warehouse holding facilities.

Legend was privatised by Australian private equity firm, Adamantem Capital, in August 2019.

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